digitaladvertising

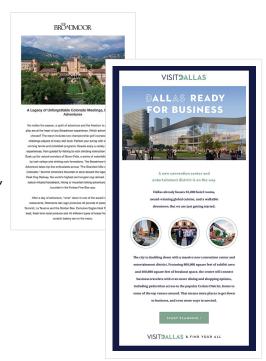


TheMeetingMagazines.com is an indispensable resource for meetings industry news and information, as well as current and archived editorial content of our magazines.

Web banner advertising is a cost-effective way to gain exposure and raise awareness with meeting planners and direct web traffic to your website.

dedicated eblasts

Our in-house circulation department maintains separate, highly targeted eLists of Corporate & Incentive Travel and Association Conventions & Facilities subscribers. Our dedicated eBlasts — available to either audience — are a very effective way to reach meeting planners with your advertising message.





enewsletters



'Meetings Industry News' eNewsletter is written for and deployed to subscribers, corporate meeting planning decision makers. Association

Corporate & Incentive Travel's

Conventions & Facilities'

'Meetings Industry News'
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and deployed to subscribers,
association meeting and
convention planning decisionmakers. Each includes the

latest from our current issues, breaking news and other valuable information. Advertisers benefit from an environment that provides outstanding visibility with no clutter. Editorial content is written specifically for each target audience and is linked to the publication's website at TheMeetingMagazines.com and/or the original source. Ads link directly to the advertiser's website.