

2025EDITORIAL CALENDAR

MONTH	SCHEDULED FEATURES		DESTINATIONS
JANUARY AD CLOSE: DECEMBER 2 MATERIAL DEADLINE: DECEMBER 9	 ROI Strategies to Supercharge Your Event Value New Essential Event Tools The Role of F&B at Events 	 Getting Attendees to Interact at Events AI Legal Issues Event Session Break Ideas 	= Las Vegas = Florida = Texas
FEBRUARY AD CLOSE: JANUARY 6 MATERIAL DEADLINE: JANUARY 14	 Golf & Spa Resorts Managing Speakers and Entertainment Contracts Meetings & Incentives at Sea 	 Health Preparedness for International Business Travel Planning for the Unpredictable 	Milwaukee/WisconsinCaribbean/BahamasColoradoNew Orleans/Louisiana
MARCH AD CLOSE: FEBRUARY 3 MATERIAL DEADLINE: FEBRUARY 11	 New & Renovated Venues Sharpening Your Event Planning Skills with Certifications The Value of Event Sponsorships 	 Health & Wellness Trends to Engage Your Attendees Gaming Resorts 	= California = Orlando = Canada = Pennsylvania = Mexico
APRIL AD CLOSE: MARCH 3 MATERIAL DEADLINE: MARCH 11	 CVB Update Choosing the Best Virtual Event Platform for Your Event Planning Colossal Events 	 How to Be a Successful Independent Event Planner Increasing Engagement Without Increasing Costs 	Pacific NorthwestThe CarolinasTexasArizona
MAY AD CLOSE: APRIL 4 MATERIAL DEADLINE: APRIL 11	 Mountain Meetings Small Events with Large ROI Utilizing Hi-Tech Lighting Effects	Involving Introverted AttendeesFamily-Friendly Meetings	= Ohio = Hawaii = Las Vegas
JUNE AD CLOSE: MAY 2 MATERIAL DEADLINE: MAY 9	 The Event Planner's Guide for Beginners Effective Digital Marketing Choosing the Right Event Format 	 Outdoor Events that Create Lasting Impressions What Younger Attendees Want from Events 	= Colorado = Florida = International Destinations
JULY AD CLOSE: JUNE 3 MATERIAL DEADLINE: JUNE 10	 The Power of Personalization at Events Finding a Revolutionary Speaker for Your Event 	 Contract Negotiation Skills Collaborating with Event Designers: Bringing your Event Stage to Life 	Boston/New EnglandCaliforniaCaribbean/Bahamas
AUGUST AD CLOSE: JULY 2 MATERIAL DEADLINE: JULY 9	Gaming ResortsTheme Park MeetingsSoft Skills in the Age of Al	 Tips for Working with DJs and Entertainers 31st Annual Greens of Distinction Awards* 	= New Orleans/Louisiana = Texas = Pennsylvania
SEPTEMBER AD CLOSE: AUGUST 4 MATERIAL DEADLINE: AUGUST 11	Cruise MeetingsHow to Avoid a Keynote Catastrophe	 Embracing Emerging Technology IMEX America 2025 Preview* 	= Las Vegas = Arizona = Virginia
OCTOBER AD CLOSE: SEPTEMBER 3 MATERIAL DEADLINE: SEPTEMBER 10	 New & Renovated Hotels & Resorts Al Essentials for Planning Events 	 Golf & Spa Resorts Working With CVBs and DMCs to Evaluate Destinations 	= California = Georgia = Colorado = Florida
NOVEMBER AD CLOSE: OCTOBER 3 MATERIAL DEADLINE: OCTOBER 10	 Overcoming Event Planning Fatigue Choosing Speakers With Star Power 	 Creative F&B Ideas for Large Groups 41st Annual Awards of Excellence* 	= Canada = Mexico = Pacific Northwest
DECEMBER AD CLOSE: NOVEMBER 3 MATERIAL DEADLINE: NOVEMBER 10	 2026 Industry Trends Is Poor Accessibility Hurting Your Event? Top Cities for Corporate Events 	 Discovering Historical Venues With Deep Roots 2026 Meeting Industry Events Calendar 	= Caribbean/Bahamas = New Orleans/Louisiana = Arizona