

MONTH	SCHEDULED FEATURES	DESTINATIONS
JANUARY AD CLOSE: NOVEMBER 25 MATERIAL DEADLINE: DECEMBER 6	<ul style="list-style-type: none"> ▪ America's Premier Convention Centers* ▪ Inside Trade Shows: From Networking to Partnership Opportunities ▪ Integrating Local Culture Into Events ▪ Energizing Events 	<ul style="list-style-type: none"> ▪ Arizona ▪ Colorado ▪ New Orleans/Louisiana ▪ Caribbean/Bahamas ▪ Tennessee ▪ Canada ▪ Ohio
MARCH AD CLOSE: JANUARY 17 MATERIAL DEADLINE: JANUARY 24	<ul style="list-style-type: none"> ▪ New & Renovated Venues ▪ Selecting the Right Destination for Your Event ▪ Adjusting to Rising F&B Costs ▪ Tech Tools: Best AI Uses for Events 	<ul style="list-style-type: none"> ▪ Las Vegas ▪ Pennsylvania ▪ Texas ▪ California ▪ Georgia ▪ Virginia ▪ Kentucky ▪ Florida
MAY AD CLOSE: MARCH 13 MATERIAL DEADLINE: MARCH 20	<ul style="list-style-type: none"> ▪ America's Premier Meeting & Convention Destinations* ▪ Golf & Spa Resorts ▪ Team-Building Activities at Events ▪ Why In-Person Events Are Critical for Cultivating Relationships 	<ul style="list-style-type: none"> ▪ Pacific Northwest ▪ Orlando ▪ Boston/New England ▪ Arizona ▪ Midwest States ▪ The Carolinas
JULY AD CLOSE: MAY 15 MATERIAL DEADLINE: MAY 22	<ul style="list-style-type: none"> ▪ Gaming Resorts ▪ Mountain Meetings ▪ Key Considerations in Venue Selection ▪ CVB Update 	<ul style="list-style-type: none"> ▪ Tennessee ▪ New York ▪ Hawaii ▪ Mexico ▪ Washington, DC ▪ Ohio
SEPTEMBER AD CLOSE: JULY 18 MATERIAL DEADLINE: JULY 25	<ul style="list-style-type: none"> ▪ 18th Annual Distinctive Achievement Awards* ▪ Health & Wellness Trends ▪ Sustainable Conventions ▪ Exciting Dining Experiences ▪ Legal Issues: Creating Clear, Detailed Contracts 	<ul style="list-style-type: none"> ▪ Canada ▪ New Orleans/Louisiana ▪ Caribbean/Bahamas ▪ Atlantic City ▪ Colorado ▪ Pacific Northwest
NOVEMBER AD CLOSE: SEPTEMBER 19 MATERIAL DEADLINE: SEPTEMBER 26	<ul style="list-style-type: none"> ▪ Second-Tier Destinations ▪ Optimizing Content for Hybrid Conferences ▪ Igniting Your Career Path: The Beneficial Role of Association Certifications ▪ Post-Event Follow-Up 	<ul style="list-style-type: none"> ▪ California ▪ Las Vegas ▪ Florida ▪ Texas ▪ Arizona ▪ Washington, DC

Scheduled features/destinations subject to change

***Matching Edit**